

REP HEADLINE# 6144805 TRF# 312015  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.31  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME ISS/DCCC

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# 6556 SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER #

CONTRACT # 6144805

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC

EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT30/12 18.31

REP: TO LENA  
FR JULIE  
OK'D M6  
PLS CFM, THX 10/30

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1193

37	S		700P-800P	30		\$1,000.00	10/27	10/27	0		SAT	0
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : JEOPARDY/WHEEL  
CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT27  
STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#37 MISSED: SAT/700P-800P OCT27 30S \$1,000.00 (OCT29/12)  
OFFER: NONE  
CMT: WE MAKE DOLLARS GOOD ON HDL# 6144824

REP HEADLINE# 6144805 TRF# 312015  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.31  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			90480.00	NOV/12		35970.00						
CONTRACT TOTAL												126450.00
TOTAL SPOTS												94

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE